

Preview Edition

MyPool

ABOUT MYPOOL

At MyPool, we believe a backyard pool should add joy, not stress. It should look great on day one, and still be something you're proud of years later. That's why we build with craftsmanship, communicate with clarity, and support you long after your first swim.

We're not just a pool builder.

We're a partner in creating a space your family will use every day.

WHY WE STARTED MYPOOL

OUR VISION

*Happy owners. Perfect pools.
Every swim feels like the first.*

We're committed to becoming Minnesota's most trusted full-service pool company — known not just for beautiful builds, but for long-term relationships, reliable service, and a customer experience that feels easy from start to finish.

For years, we watched homeowners struggle with pool companies that could build but didn't service, or service but didn't build — and many builders simply left after the final fill, sometimes without even teaching owners how to care for the pool.

That didn't sit right with us, so we built something better.

MyPool was founded to bridge the gap between construction excellence and dependable long-term care. We're the company that handles the job from design to build and stays with you every season after.

From the *first conversation to the final walk through*, we treat your backyard with the same pride and care we'd expect at our own home.

MISSION

Your pool should look good every day, not just the day we finish it.

Our mission is simple: provide streamlined construction, dependable maintenance, and service that feels personal. At MyPool we treat every pool with the same care, detail, and pride as if it were our own. After all, it's not just your pool — *It's MyPool.*

OUR APPROACH



Clear Communication

No surprises. No confusion. Just honest guidance and updates you can trust.



Quality Craftsmanship

Every detail matters — from excavation to finishing touches. We plan carefully and build precisely, ensuring your pool performs beautifully and reliably.



Lifelong Support

A pool isn't a one-day project. We're here for openings, closings, maintenance, upgrades, and anything else you need.



WHAT SETS US APART

- ♦ **We do what we say.**
- ♦ **Experience-driven design and execution.**
- ♦ **We take pride in every pool we build.**

Homeowners and contractors choose MyPool because we remove the stress, guesswork, and headaches. When your project is complete, we want you to feel confident, informed, and excited to enjoy your new pool, without worrying about what happens next.



THE IMPACT OF A WHOLE-YARD APPROACH

Most pool companies think only about the pool.

We think about the entire experience:

- ◆ How your family moves through the yard
- ◆ Where you gather
- ◆ How you entertain
- ◆ What you see when you look out your windows
- ◆ How the space feels day and night
- ◆ How it handles Minnesota seasons



A well-designed backyard is more than a pool. It's a lifestyle upgrade.

When your pool is complete, your entire outdoor space feels complete. The layout makes sense. The details are handled. And your yard is ready for real-life use the moment you walk outside.